



Are you the creative, communicative and result-oriented Marketing Manager we are looking for?

As from July 2020 we are looking for a Marketing Manager for our office in Hoofddorp - fulltime

- ✓ Are you eager to be a part of an international marketing team in a constantly developing environment?
- ✓ Are you a marketer who has hands-on experience with inbound marketing, branding, campaigning, digital marketing and product development?
- ✓ Are you a team player, navigating easily between cultures, between detail and the bigger picture?
- ✓ Are you truly interested in how we help people to bring out the best of themselves?

If you answer these questions with Yes, you may be the person we are looking for.

Your mission

Your mission is to make sure that marketing enables sales. Krauthammer is in the middle of digital transformation and therefore needs a marketing manager that can act as an advisor and sparring partner to the management board. The marketing and sales team (5 FTE) is based in Amsterdam and Paris and focuses on constantly improving the website (analytics, SEO/SEA), lead generation and content (Hubspot), above-the-line advertising, events and tele-sales. Working together on new innovative solutions with IT, Product and Operations is essential for the premium positioning of Krauthammer. Marketing is the discipline that should drive customer centricity and owns the customer journeys.

About you

- ✓ You are fluent, spoken and written, in English and Dutch.
- ✓ You have higher vocational working and thinking level and a degree in Marketing, Economics and/or Communication.
- ✓ Your strategic marketing thinking enables you to translate company objectives into marketing tactics and actions.
- ✓ You have broad knowledge of various martech products like google analytics, hubspot, adwords and content management systems.
- ✓ You are able to cope with intercultural differences, since you work with people in over 25 countries.
- ✓ You have experience in managing a team and possess excellent project management skills.
- ✓ You have excellent communication skills, perseverance and persuasiveness and are willing to do the extra mile to go beyond your objectives.
- ✓ You are commercially focused, result- and performance-oriented, decisive, accurate, pro-active, flexible, pragmatic, service minded, friendly and have the ability to handle stressful situations.



Our offer

- ✓ A professional and international environment in which learning and development are obvious.
- ✓ A competitive remuneration package and the potential to become a partner.
- ✓ Dynamic and friendly working atmosphere in international teams.

About us

Within Krauthammer, we believe that engagement is the 21st century X-factor of organisations. Engaged people drive performance and people are the main drivers of sustainable competitive advantage. Our focus is increasing people's engagement through behaviour change. With nearly 50 years' experience in Human Capital Development, Krauthammer is a specialist in releasing the potential of individuals, teams, and organisations.

When opting for a career in Krauthammer, you choose a partner recognised for outstanding quality, professionalism, and are able to focus on concrete results - keeping a sharp eye on Return on Investment within a broad range of career and development opportunities in consultancy.

With embedded offices all over Europe, in the Americas and Asia, and a bonded network of partners worldwide, we deliver in native languages in more than 25 countries.

More information about us

Krauthammer.com – [LinkedIn](#) – [Facebook](#) – [YouTube](#)

Ready for a challenge?

Please send your motivation letter and your CV in English by email
before 30 April 2020 to

Nancy Bax: recruitment@krauthammer.com

Disclaimer: Depending on the developments with regards to the Corona crisis the recruitment process and starting date for this vacancy might be changed.